

Follows an interactive design process encouraging regular inputs from the client. Throughout the process the design team uses a number of visual tools-photographs, floor plans, etc

## ANJUM JUNG

Managing Director, Morph Design Company



orph Design Company (MDC), originally set up as an in-house interior design subdivision, has today taken massive strides to become an independent company managing a diverse mix of residential developments, clubhouse, resorts and hotels. Morph Design has also expanded its services into public domain and is an independent company that handles developments beyond Prestige for external clientele.

MDC specializes in residential and hospitality interiors, and has been responsible for some of Prestige's most spectacular interiors. Whether its an existing home or a new structure, MDC offers consultation, Comprehensive planning and complete design solutions. The company follows an interactive design process encouraging regular inputs from the client. Throughout the process the design team uses a number of visual tools-photographs, floor plans, color palette selections, furniture selections, etc to help the client visualize the design direction their home will ultimately take.

To support the company's interior design services, MDE also has three separate but integrated manufacturing units The company's woodworking unit makes customized furniture-all joinery is designed in house and manufactured at the woodworking unit. Morph, the door factory is the latest addition to MDC. The factory evolved in order meet the parent company's growing need for high quality doors. The state of the art facility manufacturers a range of Superior doors using the latest machinery from Italian MDCs third unit is windowcare, which produces customer window dressings.

BEN 28 BIEC

FOCI

& Cla

MDC adopts best practices in interior design from around the world while providing customers with a signature tour too create a distinct identity. The company is also known integrating a unique approach that retains old world champ while creating spaces that are functional and fashionable.